



# JORDAN R. PRISBY

+ 1 (586) 243 3531

<https://jordanprisby8.wixsite.com/prisby>

[jordanprisby@gmail.com](mailto:jordanprisby@gmail.com)

## Profile

Driven Honors student at Wayne State University.  
Praised for being an energetic hard worker and excellent team player with superior professionalism.  
Directed a creative team with excellent communication and technical skills to produce high-quality content.

## Skills

\*\*Obtained certification in this skill

Photoshop

Avid Media  
Composer

\*\*Microsoft  
Word

\*\*Microsoft  
PowerPoint

\*\*Microsoft  
Excel

Illustrator

Premiere Pro

\*\*YouTube  
Music

## Affiliations / Awards

### Digital Media Certification – The Center for Digital Engagement

*In conjunction with Ann Arbor Spark, this certification program places students in the digital community through internships, supplemented with mentorship, training, and certifications.*  
(2020)

### Director of Communications - Wayne State's American Marketing Association (2018 – 2019)

### Case Study Winner - RPM 2019

### Social Media Manager - Photography by Dina Marie (2017)

## Work Experience

### Microsoft / Video Editing Coach

*In conjunction with Quicken Loans, Rock Ventures, and Microsoft TEALS program*  
June 2020 / August 2020 (Internship)

- Provided mentorship and technical expertise to four Detroit Public School high school students when producing their own creative content
- Recorded the behind-the-scenes program experience by producing a short documentary for marketing purposes

### AuraLab LLC / Digital Media Specialist

June 2020 / August 2020 (Internship)

- Created and validated four customer personas by conducting 15 user interviews
- Generated a 12% increase in website traffic through the production of 10 marketing videos and over 25 social postings

### JHouse Juice / Team Member & Social Media Assistant

January 2020 / Present

- Utilize cash-handling skills while providing courteous and quick service to customers
- Assist in creating and capturing engaging content for social media that generates an average of 75 likes per post

### Life Time Fitness / Lifeguard & Swim Instructor

May 2019 / December 2019

- Supervised over 400 swimmers daily to ensure that safety protocols were followed, performing two drowning rescues in the case of swimming accidents
- Provided superior customer service and swimming instruction when teaching children in varying class sizes

### Shelby Township / Supervisor's Assistant

June 2018 / August 2018 (Internship)

- Built relationships and communicated directly with residents and other governmental departments, limiting phone hold time to under 30 seconds
- Organized a community-wide event which hosted 25 vendors and over 3,000 guests

### Viviano Flower Shop / Assistant Designer

June 2016 / August 2016

- Created high quality designs that followed and exceeded the customers' desires
- Consistently kept a weekly total of 40 orders accurate, organized, and on-time

## Education

### Wayne State University / Bachelor of Arts

Expected Graduation / May 2021

Major: Media Arts and Studies

Overall GPA / 3.96

Minor: Public Relations

## Volunteer Experience

### Grosse Pointe Theatre / Active Member and Performer

October 2018 / Present

- Promote all aspects of the arts to residents of the Metro-Detroit area through performance, creative digital works, and marketing and design support

## Interests



Music



Photography



Directing



Writing



Video Production



Sports



Theatre